### Nitro CVB

### Agenda

## September 3, 2019

- Call To order
- Determination of Quorum
- Minutes of last meeting
- Financial Update
  - o Hotel/Motel Tax Progress
- Director's Update
  - o Event Application City of Nitro
  - o 24 Hours of Nitro
  - o Nitro Historical Print
  - o Boomtown Days
  - o Boomtown Bash
  - o WV Tourism Conference
- New Business
- Other
- Adjourn

### **Minutes**

# The City of Nitro Convention and Visitors Bureau August 6, 2019

The Nitro Convention and Visitors Bureau met on Tuesday, August 6, 2019. The meeting was called to order in the training room of the Nitro Police Station. Those in attendance were Bill Racer, Bill Javins, Julia Washington, Bill Fortune, Susan Valleau, Carman Kostelansky and John Young. Also, in attendance was CVB Executive Director Joe Stevens and Development Authority Executive Director Kim Reed.

A quorum was determined to be present and the minutes were reviewed and a motion to accept the minutes was made by John Young and seconded by Susan Valleau. The motion was adopted.

A financial report was presented by Treasurer John Young and a motion to accept the report was made by Bill Javins and seconded by Bill Fortune. The motion was adopted.

John Young also reported that the Mardi Gras had sent in hotel motel tax for the months of May and June for \$33,000. Young also requested Stevens to set up a meeting with the new CFO at Mardi Gras

Joe Stevens discussed with the board the amount of earned media that the city has been receiving lately as it pertains to city events that the CVB has helped to promote. The front page story on a Day In The Life Of Nitro would've cost \$27,500 if an ad the same size would've been purchased. The board was brought up to date on Boomtown Days. Stevens also reported that Nitro Principal Jason Redmon would like to move Boomtown Bash to Living Memorial Park.

Kim Reed discussed the NDA's plans for the Nitro Historical print and her efforts to sell the 100 limited prints. They will be given to 10 businesses that have been in operation the longest in the city.

Board member Bill Fortune commented on this summer's Church In The Park events, informing everyone that the next one will be on July 25, 2019.

Board member Susan Valleau informed the board she had purchased to golf carts to be used for city events.

The meeting was adjourned at 6:35 pm with the next meeting to take place, Tuesday, September 3, 2019.

## CITY OF NITRO CONVENTION & VISITORS CY Balance Sheet August 31, 2019

### **ASSETS**

Current Assets Regular Checking Account	\$	81,580.74		
Total Current Assets	· ·			81,580.74
Property and Equipment Furniture and Fixtures Equipment Accum. Depreciation		2,000.00 6,095.48 (5,823.00)		
Total Property and Equipment				2,272.48
Other Assets				
Total Other Assets				0.00
Total Assets			\$	83,853.22
Current Liabilities		rogen of MAN Statements and Colonia Colonia		
		LIABILITIE	S AND	CAPITAL
Total Current Liabilities				0.00
Long-Term Liabilities	_			
Total Long-Term Liabilities			errigi, i	0.00
Total Liabilities				0.00
Capital Retained Earnings Net Income	\$	66,644.17 17,209.05		
Total Capital				83,853.22
Total Liabilities & Capital			\$	83,853.22

#### CITY OF NITRO CONVENTION & VISITORS CY

#### Income Statement

For the Two Months Ending August 31, 2019

	C	Current Month Actual		Current Month LY		Year to Date Current Year	Year to Date LY	
	Revenues							
Sales-Booth Rentals Events Registration Program Service Revenue Sale of Cookbooks	\$	0.00 0.00 24,805.15 0.00	\$	1,620.00 220.00 8,381.58 200.00	\$	0.00 0.00 24,805.15 0.00	1,620.00 220.00 18,229.23 200.00	
Total Revenues	#in M	24,805.15	. ,	10,421.58		24,805.15	20,269.23	
		ì	Exp	enses				
		Cost	of G	oods Sold				
Sponsorships		0.00		2,045.66		0.00	2,045.66	
Sponsorships Bands	955.60	300.00		4,500.00		700.00	4,500.00	
Total Costs of Goods Sold	3	300.00		6,545.66	-	700.00	6,545.66	
			Expe	enses				
Bank Charges Expense		0.00		8.00		8.00	16.00	
Advertising		2,166.11		0.00		5,166.11	0.00	
Professional Services		250.00		3,423.62		350.00	5,923.62	
Dues & Subscriptions		57.90		211.52		115.80	423.04	
Social Media Expense		56.19		0.00		56.19	0.00	
Occupancy Expense		600.00		600.00		1,200.00	1,200.00	
Insurance Expense		0.00		0.00		0.00	512.50	
Payroll Tax Expense		0.00		(65.00)		0.00	(65.00)	
Total Expenses		3,430.20		10,723.80		7,596.10	14,555.82	
Net Income	\$	21,374.95	\$	(302.22)	\$	17,209.05	5,713.41	

## CITY OF NITRO CONVENTION & VISITORS CY Account Register

For the Period From Aug 1, 2019 to Aug 31, 2019 10200 - Regular Checking Account

Filter Criteria includes: Report order is by Date.

Date	Trans No	Type	Trans Desc	Deposit Amt	Withdrawal Amt	Balance
			Beginning Balance			60,205.79
8/2/19	3343	Withdraw	Tracy A. Toler - Photogr		250.00	59,955.79
8/2/19	3344	Withdraw	SUDDENLINK		57.90	59,897.89
8/2/19	3345	Withdraw	NITRO DEVELOPMENT		600.00	59,297.89
8/2/19	3346	Withdraw	JOE DEISS	-	38.11	59,259,78
8/6/19	3347	Withdraw	INTER-QUEST, CORP		56.19	59.203.59
3/6/19	3348	Withdraw	C.T. JONES		300.00	58,903.59
8/7/19	3349	Withdraw	WVAF		1,128.00	57.775.59
3/8/19	3350	Withdraw	WKLC		1,000.00	56,775.59
8/23/19	<b>MAY JUNE</b>	Other	MAY & JUNE MARDI gR	17,102.10	,	73,877.69
B/30/19	aUG pMT	Other	JULY pMT	7,703.05	Market and a few and a second company and a second company and the few and a second company of the second company and the second company	81,580.74
			Total	24,805.15	3,430.20	



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Have a Question or Concern?

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1-800-480-2001

www.huntington.com/ businessresources

Huntington Public Fu	Account: 01221213866		
Statement Activity From: 08/01/19 to 08/31/19		Beginning Balance Credits (+) Regular Deposits	\$61,090.62 17,102.10 17,102.10
Days in Statement Period	31	Debits (-) Regular Checks Paid	3,492.09 3,492.09
Average Ledger Balance* Average Collected Balance*	63,945.05 63,945.05	Ending Balance	\$74,700.63
* The above balances correspondences charge cycle for this according	d to the ount		

New Mastercard Benefits: Take a look at the updated benefits that come with your Huntington Buisness Debit Card. Huntington.com/GTBBusinessDebit

Deposits (+)						Account: 01221213866	
Date	Amount	Serial #	Туре	Date	Amount	Serial #	Туре
08/23	17,102.10	160244533	Brch/ATM				
Checks (-	.)					Account: (	01221213866
Date	Amount	Check	#	Date	Amount	Check	#
08/30	100.00	3328		08/12	56.19	3347	
08/02	250.00	3343*		08/12	300.00	3348	
08/07	57.90	3344		08/12	1,128.00	3349	
08/06	600.00	3346*		08/21	1,000.00	3350	

(\*) Indicates the prior sequentially numbered check(s) may have 1) been voided by you 2) not yet been presented 3) appeared on a previous statement or 4) been included in a list of checks.

Balance Activity			Account: 01221213866			
Date	Balance	Date	Balance	Date	Balance	
07/31 08/02	61,090.62 60,840.62	08/06 08/07	60,240.62 60,182.72	08/12 08/21	58,698.53 57,698.53	

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